

## **For Immediate Release**

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### **FirstEnergy's Pennsylvania Default Service Program DSP-III Auction: Information Session for Prospective Bidders on Wednesday, August 26, 2015**

BOSTON (BUSINESS WIRE) — August 11, 2015 — [CRA International, Inc.](#) (NASDAQ: CRAI), a worldwide leader in providing [economic, financial, and management consulting services](#), today announced that an auction process will be conducted for FirstEnergy Corp.'s (NYSE: FE) Pennsylvania utilities — Metropolitan Edison Company (“Met-Ed”), Pennsylvania Electric Company (“Penelec”), Pennsylvania Power Company (“Penn Power”) and West Penn Power Company (“West Penn Power”) — to procure full requirements Default Supply generation service for their Default Service Customers for the delivery period beginning December 2015.

The bidding process will use a descending-price clock auction format. The auction will be managed by Independent Evaluator and Auction Manager CRA International, Inc. The auction is scheduled to take place October 26, 2015 and is being conducted pursuant to FirstEnergy's Pennsylvania Default Service Program (DSP-III) as approved by the Pennsylvania Public Utility Commission. This is the fifth auction in the series of DSP-III auctions that began in October 2014.

The Information Session for prospective bidders for the October auction is scheduled for Wednesday, August 26, 2015. Instructions on how to join the Webcast session will be available on the Information Website at [www.fepaauction.com](http://www.fepaauction.com). Part 1 Applications from prospective bidders will be accepted starting September 1 and are due no later than September 15. For successful Part 1 applicants, the submission window for the Part 2 Application process will be September 22 through October 9.

Products in the October 26 auction include, for each of the four Companies: 12-month residential class (delivery period June 2016 through May 2017), 3-month commercial class (delivery period December 2015 through February 2016), and 12-month commercial class (delivery period June 2016 through May 2017).

Additional information about the auction process can be found at the Information Website at [www.fepaauction.com](http://www.fepaauction.com).

### **About CRA International, Inc. and its Auctions & Competitive Bidding Practice**

CRA is a global consulting firm specializing in [litigation, regulatory, financial, and management consulting](#). CRA advises clients on economic and financial matters pertaining to litigation and regulatory proceedings, and guides corporations through critical business strategy and

performance-related issues. Since 1965, clients have engaged CRA for its unique combination of functional expertise and industry knowledge, and for its objective solutions to complex problems. Headquartered in Boston, CRA has offices throughout the world and is celebrating its 50<sup>th</sup> year anniversary in 2015. Detailed information about Charles River Associates, a registered trade name of CRA International, Inc., is available at [www.crai.com](http://www.crai.com). Follow us on [LinkedIn](#), [Twitter](#), and [Facebook](#). CRA's Auctions & Competitive Bidding Practice offers businesses, governments, bidders, and other market participants extensive experience in auction and market design, implementation, monitoring, and participation. More information about CRA's Auctions & Competitive Bidding Practice is available at [www.crai.com/service/auctions/](http://www.crai.com/service/auctions/).