

For Immediate Release

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FirstEnergy's Pennsylvania Default Service Program DSP-III Auction: Prospective Bidders' Part 1 Applications Due November 18, 2014

BOSTON (BUSINESS WIRE) — November 13, 2014 — [CRA International, Inc.](#) (NASDAQ: CRAI), a worldwide leader in providing [economic, financial, and management consulting services](#), today announced that an auction process will be conducted for FirstEnergy Corp.'s (NYSE: FE) Pennsylvania utilities — Metropolitan Edison Company (“Met-Ed”), Pennsylvania Electric Company (“Penelec”), Pennsylvania Power Company (“Penn Power”) and West Penn Power Company (“West Penn Power”) — to procure full requirements Default Supply generation service for their Default Service Customers for the delivery period beginning June 2015.

The bidding process will use a descending-price clock auction format. The auction will be managed by Independent Evaluator and Auction Manager CRA International, Inc. The auction is scheduled to take place January 12, 2015 and is being conducted pursuant to the FirstEnergy's Pennsylvania Default Service Program (DSP-III) as approved by the Pennsylvania Public Utility Commission. This is the second auction in the series of DSP-III auctions that began in October 2014.

For the January 12, 2015 auction, Part 1 Applications from prospective bidders are due no later than November 18, 2014. For successful Part 1 applicants, the submission window for the Part 2 Application process will be November 25 through December 11, 2014.

Products in the January 12, 2015 auction include, for each of the four Companies, 12-month residential class (delivery period June 2015 through May 2016), 24-month residential class (delivery period June 2015 through May 2017), 12-month commercial class, 24-month commercial class, and 12-month industrial class.

Additional information about the auction process can be found at the Information Website at www.fepaauction.com.

About CRA International, Inc. and its Auctions & Competitive Bidding Practice

CRA is a global consulting firm specializing in [litigation, regulatory, and financial consulting, and management consulting](#). CRA advises clients on economic and financial matters pertaining to litigation and regulatory proceedings, and guides corporations through critical business strategy and performance-related issues. Since 1965, clients have engaged CRA for its unique combination of functional expertise and industry knowledge, and for its objective solutions to complex problems. Headquartered in Boston, CRA has offices throughout the world. Detailed information about Charles River Associates, a registered trade name of CRA International, Inc.,

is available at <http://www.crai.com>. CRA's Auctions & Competitive Bidding Practice offers businesses, governments, bidders, and other market participants extensive experience in auction and market design, implementation, monitoring, and participation. More information about CRA's Auctions & Competitive Bidding Practice is available at www.crai.com/service/auctions/.